

# Telecommunications & the Digital Economy

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Smarter Cities Critical for Australia's Economic Future Wednesday, 29th March 2017 This is a FREE public event.



# <mark>☆ 91</mark> থ

This event is fully booked or has passed.

<sup>[3]</sup> Smart cities and innovation are on the national agenda, but are they enough to ensure Australia captures the full economic opportunity

All cities metropolitan and regional are essential economic engines that are already coming under pressure to compete for jobs, investment and talent. Australia is falling behind in key competitive metrics and faces key capability gaps in how it is positioning its cities to win in the technologically disrupted future.

Based on the recently released whitepaper - **A new world of cities and the future of Australia**<sup>[4]</sup> - and Nokia's global experience, this talk argues for a more sophisticated approach to cities as a key enabler of Australia's innovation and economic development. It puts forward six imperatives to help foster a national approach that overcomes legacy ideas about cities and ensure the appropriate policy, partnership and infrastructure enablers are in place.

This is a Melbourne Networked Society Institute (MNSI [5]) event held in conjunction with the TelSoc and Nokia. It is a late afternoon event that is being held in lieu of TelSoc's usual end of month lunchtime lecture.

For more information about the venue including a map see: http://maps.unimelb.edu.au/parkville/venue/brown\_theatre [6] .

#### **Date and Time**

Wed, 29 Mar 2017

17:30 - 18:30 AEDT

Location

Brown Theatre - Building 193, Wilson Avenue University of Melbourne 292 Grattan St Carlton VIC 3052 Australia

## Presenter(s)

#### Warren Lemmens

Warren is Chief Technology Officer across Nokia's Oceania market unit. Warren held a similar role at Alcatel-Lucent prior to its acquisition by Nokia in January 2016.

Warren and is known for his leading insights into technology trends, transformation and innovation. He has over 35 years industry experience and for the past 12 years has consulted extensively across Asia-Pacific, specialising in transformational digital networked services solutions for communication service providers, ICT businesses and various vertical industry segments. He has a particular interest in connectedness, smart cities and IoT and is an inaugural board member of the IoT Alliance Australia. Warren has a personal focus around the disruptive possibilities of IoT and the capacity of a vibrant ICT sector to benefit Australia's future.

## **Presentation Media**

#### Event Media:

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