



# TelSoc

## Telecommunications & the Digital Economy

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## Setting the Scene for 2013

Friday, 30th November 2012

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This event is fully booked or has passed.

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Paul Budde gave a stimulating presentation on the international trends in broadband access and applications. His key points included:

- With the NBN, Australia has achieved a level of international influence and leadership.
- The UN sees great potential benefits of universal broadband access.
- Many countries now have national broadband plans and are implementing them.
- Australia's NBN business case is positive but is merely counting internal costs and revenues.
- The national economic benefits hugely outweigh the infrastructure costs.
- Specific examples were given in health and education, but the benefits extend across the whole economy.

### Date and Time

Fri, 30 Nov 2012

17:00 - 20:00 AEDT

### Location

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## Presenter(s)

### Paul Budde

Paul Budde is the CEO of BuddeComm, an independent research and consultancy company, focusing on the telecommunications market and its role within the digital economy. The research offered by BuddeComm's worldwide network of senior analysts encompasses 190 countries, 500 companies and 200 discrete technologies and applications. Paul specialises in the strategic planning of government and business innovation and transformation around converging markets, aimed at building smart communities – e-health, e-education, smart grids, e-media and e-entertainment. He has been involved in discussions on this trans-sector concept during meetings in the White House and with the FCC, the ITU Secretary-General and the governments of the Netherlands, Australia, Britain, Qatar, Ireland and New Zealand. He is a special advisor to the ITU/UNESCO Broadband Commission for Digital Development and is the lead author of a report that was presented to the UN Secretary General Ban Ki-moon in September 2010. He is also the founder and executive director of Smart Grid Australia and a founding board member of the Global Smart Grid Federation. <http://www.budde.com.au/> [3]

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## Presentation Media

### Event Media:

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