



# TelSoc

## Telecommunications & the Digital Economy

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## The Economic Benefit to Australia of the NBN

Presented by Dr Leith Campbell - University of Melbourne

Tuesday, 25th August 2015

Non-members: \$15.00; Financial members: No charge (full discount when logged in).

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This event is fully booked or has passed.

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The National Broadband Network (NBN) creates a long-term net economic benefit for Australia by making valuable online services more widely available than they otherwise would be. The largest benefits come from telehealth and teleworking. There are also identifiable benefits for business cloud computing, electronic commerce for both business and government, some online higher education and entertainment.

Leith's presentation will demonstrate NBN's benefits based on well-founded economic modelling. He will also explore some of the issues around the bandwidth requirements for services and look at short-term effects during the NBN's construction phase.

Further background information about this presentation is available from the University of Melbourne published industry paper "Economic Benefit of the National Broadband Network"<sup>[3]</sup>.

AFTER the conclusion of Leith's presentation at 1.30pm, there will be an opportunity for you to network with your industry colleagues over tea and coffee until 2.00pm.

### Date and Time

Tue, 25 Aug 2015

12:30 - 14:00 AEST

## Location

Telstra Conferencing Centre  
Level 1 / 242 Exhibition St  
Melbourne VIC 3000  
Australia

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## Presenter(s)

Dr Leith Campbell



<sup>[4]</sup>Leith Campbell is an Honorary Fellow at the Melbourne School of Engineering, University of Melbourne. He has had a career of over 30 years in telecommunications research and development, beginning in the 1980s at the now-fabled Bell Telephone Laboratories in the US, where he worked on access network planning when optical fibre was just appearing in the local loop.

Returning to Australia in the late 1980s, he worked at Telstra Research Laboratories and later was CEO of the Australian Telecommunications Cooperative Research Centre. In his last full-time position, he worked at Ovum as an international consultant, principally on economic models for regulators and telcos in the Middle East, Asia and Australia.

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## Presentation Media

### Event Media:

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**Source URL:**<https://telsoc.org/event/economic-benefit-australia-nbn>

**Links**

[1] <https://www.addtoany.com/share?url=https%3A%2F%2Ftelsoc.org%2Fevent%2Feconomic-benefit-australia-nbn&title=The%20Economic%20Benefit%20to%20Australia%20of%20the%20NBN> [2] <https://telsoc.org/printpdf/994?rate=bwU2endQMm0FyQtpbpWvpC8pd0Lc7RHWILlw88CLOPQ> [3] <http://www.ceet.unimelb.edu.au/publications/ceet-economic-impact-nbn.pdf> [4] [https://telsoc.org/sites/default/files/images/event\\_description/leithcampbell-image.jpg](https://telsoc.org/sites/default/files/images/event_description/leithcampbell-image.jpg)