



# TelSoc

## Telecommunications & the Digital Economy

Published on *TelSoc* (<https://telsoc.org>)

Home > CommsWire - 13 November 2017

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## CommsWire - 13 November 2017

An **iTWire** publication complimentary to **TelSoc** financial members.

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### 13th November 2017

[1]



#### **Government launches ?world first? satellite positioning trial**

The Australian Government has launched a GeoScience-led trial of what is claimed as ?world-first? satellite positioning technology.

#### **Spark NZ edges towards 5G mobile with Invercargill 4.5G going live**

New Zealand telco Spark says Invercargill has become the 25th mobile site capable of achieving the fastest mobile data speeds in the country, with 4.5G now switched on in three sites across the city.

#### **World Reach appoints Comms veteran David Stewart as non-exec director**

Former Netcomm CEO, former ACOMMS Communications Ambassador and continuing communications pioneer and tech entrepreneur, David Stewart, is now a non-executive director of World Reach Limited.

#### **ACMA issues stern warning to iTalkBB over second consumer protections breach**

Telecommunications services provider iTalkBB Australia has been warned to take compliance seriously by the telecommunications regulator, the Australian Communications and Media Authority, over its second breach in less than three years of the consumer protections code.

## VIDEO: Ericsson launches global advertising solution, Emodo

Ericsson has announced the release of Emodo, an "end-to-end data management and advertising solution," which the company claims offers high-quality, carrier-validated audiences at scale to the programmatic advertising ecosystem.

### Newsletter PDF:

commswire\_2017-11-13.pdf <sup>[3]</sup>

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Emodo

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Satellite

Spark

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<sup>[8]</sup>

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<sup>[10]</sup>

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