

MAKING SOFTWARE AND SOFTWARE ENGINEERING VISIBLE



ENGINEERS
AUSTRALIA

Hosted by Engineers Australia, IEEE, IET and TelSoc

VENUE

Engineers Australia
Level 11, 108 King William Street
ADELAIDE SA 5000

DATE & TIME

Tuesday 17th February 2015
5:30pm for 6:00pm start

TICKETS (incl. GST)

Members	FREE
(EA, IEEE, IET or TelSoc)	
Non-Members	\$30.00

REGISTER ONLINE

<http://tinyurl.com/llydcjv>

Please register your attendance online by 16/2/15. No refunds for cancellation however a substitute will be accepted. Please advise the name of the substitute prior to the event. ABN 63 020 415 510

For further information:

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Prof M. Ali Babar - Chair of Software Engineering School of Computer Science, University of Adelaide

Software is becoming increasingly pervasive in modern day living. We have been witnessing dramatic changes and improvements in our lives courtesy of software-based devices and systems. Whilst software has been enabling most of the social, economic, organisational, political, and technological innovation over many years, we hardly notice or think about software as one of the key drivers of innovation and productivity in this century. It is increasingly becoming clear that software and software engineering need to gain appropriate visibility for tangible and intangible societal benefits. This talk will highlight the role of software engineering for societal advantages in the developed, as well as developing, worlds. Professor M. Ali Babar will share some observations of and thoughts about why and how we can raise the visibility of software and software engineering for driving innovation and productivity.

About the Speaker



M. Ali Babar is a Professor of Software Engineering in the School of Computer Science, University of Adelaide, Australia. He is the founder and coordinator of CREST – Centre for Research on Engineering Software Technologies (<http://crest-centre.net>). He also holds an academic position with IT University of Copenhagen, Denmark. Prior to this, he was Reader in Software Engineering at Lancaster University UK. Previously, he worked as a researcher and project leader in different research centres in Ireland and Australia. His research projects have attracted funding from various agencies in Denmark, UK, Ireland, and Australia. He is a member of the steering committees of several international software engineering and architecture conferences such as WICSA, ECSA, and ICGSE. He regularly runs tutorials and gives talks on topics related to software architecture, global software development, cloud computing, and empirical approaches at various international conferences. More information on Prof M. Ali Babar can be found at <http://malibabar.wordpress.com>.

