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The Future of Mobile

Presented by Rick Costanzo, SAP

Thursday, 21st August 2014

This is a FREE event

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This event is fully booked or has passed.

The Melbourne School of Engineering, SAP, the Institute for Broadband Enabled Society (IBES), and the Australian Computer Society (ACS) invite you to attend a Public Lecture presented by:

Rick Costanzo, Executive Vice President and General Manager of Global Mobility Solutions, SAP

Today's workforce is mobile. Whether the media calls it the Consumerisation of IT (CoIT) or the new computing era, employees are using mobile devices, such as smartphones and tablets, to get work done. We've just scratched the surface of the mobile revolution. Businesses that embrace mobile will improve sales and service, reshape business models, and create sustainable competitive advantage. However, a business can't mobilise the entire organisation overnight. Building a mobile-enabled enterprise requires more than putting devices in the hands of employees. CIOs must offer access to the workflows and applications that employees need on both personal and corporate-owned devices. Business must also adapt these workflows to operate in a mobile environment. As a result of this complexity, SAP sees companies adopting mobile in a phased approach. While each organisation is different, companies generally embrace mobility in three phases: extend, accelerate and transform.

Date and Time

Thu, 21 Aug 2014

17:30 - 19:30 AEST

Location

Ian Potter Auditorium, Melbourne Brain Centre
30 Royal Parade - Kenneth Myer Building
University of Melbourne
Parkville VIC 3052
Australia

Presenter(s)**Rick Costanzo - Global EVP Mobile Solutions, SAP**

Mr. Rick Costanzo has been an Executive Vice President and General Manager of Global Mobility Solutions at SAP AG since February 2014. Mr. Costanzo leads a team of professionals in field sales, enablement and solutions management across the comprehensive SAP mobile product portfolio to drive customer success.

Mr. Costanzo served as an Executive Vice President of Global Sales at BlackBerry Limited until January 1, 2014, where he led the sales organization to new levels of execution with enterprise customers and mobile services providers. He has extensive experience in the enterprise mobility market, combined with SAP's enterprise mobile solutions portfolio.

Mr. Costanzo has extraordinary amount of enterprise mobile expertise and leadership experience to SAP. His understanding of mobile solutions and telecommunications has been developed over more than 20 years in senior management roles, including network services, operations, marketing and sales at both BlackBerry and AT&T. He serves as a Member of the Advisory Board for Mobile World Capital Barcelona. Mr. Costanzo has a degree with honors from the University of Toronto and is a Member of the Institute of Directors for the United Kingdom and is a patent holder.

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